



**Green
Building
Alliance**

Corporate Sponsorship Opportunities **2021 Emerald Evening Gala September 9, 2021**

Each year, GBA's supporters and community partners come together to celebrate notable projects and people who have impacted our region – and the globe – with visionary sustainability projects. Sponsorship of GBA's Emerald Evening demonstrates your company's leadership in shaping a sustainable future where everyone can thrive.

This year's gala will be a celebratory reunion of our region's green building community! You can expect your old favorites of delicious food, local beverages, fantastic networking, and inspiring awardees. But you'll also fall in love with a new outdoor location to celebrate safely and in style!

This premier networking event and awards ceremony has attracted 300+ industry leaders and received coverage from local media outlets such as WHIRL Magazine, NEXTpittsburgh, WYEP and WESA. With your sponsorship of the event, you have the opportunity to place a custom advertisement in the evening's program, in addition to your logo featured on Emerald Evening marketing material. Olive and higher sponsors can display their logo on GBA's digitally disseminated award recognition videos to be shared across social media platforms and alongside national news pitches. We're excited to spread the word of the region's success and we want to include you in that conversation!

EMERALD EVENING SPONSORSHIPS

Emerald (Presenting) Sponsorship - \$10,000

- 16 event tickets
- Large company logo on event materials
- Listed by name and logo as a presenting sponsor on all event signage
- Listed as a presenting sponsor on printed invitations and subsequent email invitations
- Full-page ad in Emerald Evening program (inside front cover or outside back cover)
- Logo featured on web award videos
- Recognized as a dinner station sponsor
(Tax deductible amount: \$6,800)

Jade (Bar) Sponsorship - \$7,500

- 10 event tickets
- Large company logo on event materials
- Listed by name and logo as a presenting sponsor on all event signage
- Listed as a sponsor on invitations and subsequent email invitations
- Full-page ad in Emerald Evening program
- Logo included on web award videos
- Recognized as a bar sponsor
(Tax-Deductible Amount: \$5,000)

Sage Sponsorship - \$5,000

- 8 event tickets
- Medium company logo on event materials
- Half-page ad in Emerald Evening program
- Recognized as a dinner station sponsor
- Logo included on web award videos
(Tax-Deductible Amount: \$3,150)

Olive Sponsorship - \$2,500

- 4 event tickets
- Small company logo on event materials
- Quarter-page ad in Emerald Evening program
- Company listed on web award videos
(Tax-Deductible Amount: \$1,600)

Mint Sponsorship - \$1,500

- 2 event tickets
- Company name on event materials
- Eighth-page ad in Emerald Evening program
(Tax-Deductible Amount: \$1,050)

**Please complete the form on the reverse side and return by mail
OR contact Elisabeth Udyawar, Relationships and Development Director, at elisabethu@gba.org or 412-773-6017.**



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Corporate Sponsorship Opportunities

2021 Emerald Evening Gala Sponsor Registration Form

Company/Organization Name*: _____

Contact Person: _____ Title: _____

Address: _____

Telephone: _____ Email: _____

Alternate Contact Person & Telephone: _____

Corporate Website: _____

*Please spell company name exactly as you would like it to appear in print.

Sponsorship Level	Price	Quantity
<i>Emerald (includes 16 tickets and full-page ad)</i>	\$10,000	
<i>Jade (includes 10 tickets and full-page ad)</i>	\$7,500	
<i>Sage (includes 8 tickets and half-page ad)</i>	\$5,000	
<i>Olive (includes 4 tickets and quarter-page ad)</i>	\$2,500	
<i>Mint (include 2 tickets and eighth-page ad)</i>	\$1,500	
A la Carte Tickets		
Emerald Evening Ticket	\$200	
Emerald Evening Ticket (Nonprofit and Public Employee Rate)	\$150	
A la Carte Print Advertisement		
Full-Page Ad	\$2,000	
Half-Page Ad	\$1,250	
Quarter-Page Ad	\$600	
Eighth-Page Ad	\$300	
Total:		

Please contact Elisabeth Udyawar, Relationship & Development Director: elisabethu@gba.org or (412) 773-6017 by July 10th to be included on printed invites.

Enclosed check (payable to Green Building Alliance)

Charge to my credit card

Account Number: _____ Expiration Date: ____/____/____

Name on Card: _____ CCV Code: _____

Billing Address: _____

Return with payment to:
Green Building Alliance
River Walk Corporate Centre
33 Terminal Way, Suite 331
Pittsburgh, PA 15219