From the very beginning, green building has been an effort of inspired individuals. Every project and every building can be traced to a person who sought something better. As we look around the region, the results are immortalized in concrete, throughout the intricate structures that map our communities. But the movement has always progressed because of the people who dedicate their lives to this ever-shifting target we call sustainability.

In September of 1993, a group of volunteers came together determined to build a healthier region for all. Their vision laid the groundwork for a movement that has become more crucial with each passing day. For 27 years, Green Building Alliance (GBA) has stood as a community of architects, engineers, contractors, developers, and citizens who are pioneering the road to a sustainable future where all can thrive.

Today, Green Building Alliance is the Western Pennsylvania region’s authority on sustainable building. We work with businesses, schools, and entire communities to create places that are as healthy for people as they are for the environment. Green Building Alliance adopted a “2030 Agenda” in 2012 when we launched the Pittsburgh 2030 District and committed to the 2030 Challenge goals. The initiative has been further enhanced with the integration of the globally relevant and widely adopted United Nations’ Sustainable Development Goals (UN SDG), also designed to be met by 2030. We integrate these goals throughout our various programs, including Green & Healthy Schools Academy and the newly launched International Center of Excellence for High Performance Buildings (in partnership with the UN).

More than any one success or technological triumph, sustainability lies in our collective ability to evolve, continually reevaluating where we stand, and where we are going. We have spent the last quarter century reimagining our city, and we step into the future with the same tenacity and innovation of spirit. To everyone who believes that we can do better, we are with you and we thank you!

Every building and community is sustainable so every person can thrive.

27 Years of Innovation
Goals

GBA definitively transforms how we build communities, from the materials we use, to the structure of buildings, to the plans and policies that set new standards for the future.

People

1. Every green building professional has a current, relevant credential that supports a culture of lifelong learning.
2. Citizens enjoy workplaces, schools, and communities that are sustainable, equitable, and resilient.

Existing Buildings

3. Existing buildings meet or exceed the 2030 Challenge goals to reduce energy use, water use, and transportation emissions by 50%. All buildings are carbon neutral by 2050.
4. Every preK-12 school is a certified green, healthy school.

New Construction

5. Every new building and major retrofit is certified to LEED Silver, WELL Silver, Passive House, zero net energy, Living Building, or better.
6. All new buildings are carbon neutral by 2030 and meet the 2030 Challenge goals of 50% reductions in water use and transportation emissions.

Communities & Systems

7. Every new development is certified LEED-ND Silver, WELL Community Silver, Living Community Challenge, or better; existing neighborhoods are empowered as ecodistricts.
8. Western Pennsylvania is a manufacturing and technology hub that regenerates communities, the environment, and the economy.

GBA Creates Impact at Scale

- 1,039 members
- 58 K-12 schools & districts impacted
- $135 million saved by the 2030 District
- 3,500 professionals trained
- 1151 hours technical service
- 200+ educators trained

Just one decade left to achieve 2030 goals
The Green and Healthy Schools Academy

GBA’s Green & Healthy Schools Academy (GHSA) engages schools throughout the Western Pennsylvania and West Virginia regions to adopt sustainability practices across their curriculum, culture, and buildings. The Academy engages educators, administrators, students, and community members through multiple programs to promote a vibrant, healthy, and just future.

Emerging Youth Program

GBA launched its first cohort of an Emerging Youth Program with 16 high school students from seven different schools. This monthly program involves interactive field trips, climate change curriculum, and education on how local businesses and non-profits are working towards achieving UN SDGs. Students develop a final project on the correlation of climate change to the UN SDGs including gender equality and industry innovation and infrastructure.

Handprinting Workshops

While a footprint is defined as the negative impact we have on the environment, a handprint measures the positive side effects. Handprinting workshops reinforce positivity throughout environmental and social justice teaching, simultaneously showing what is possible and what has already been done. In partnership with our local school districts, educators, and students, GBA is bringing this teaching to schools throughout the region.

Teacher Cohorts

Through GBA’s Teacher Cohorts, educators from across the region can gain access to the latest resources, guidance, and support to confidently bring climate change education to the classroom. Teacher Cohorts assist educators in integrating climate change solutions into their existing curriculum.

School Sustainability Culture Program

The School Sustainability Culture Program is currently working with Butler County’s Emily Brittain Elementary School staff to define and articulate the school’s values, identify what truly motivates the staff, students, and community members, and inspire lasting change to shift this school’s culture. This year’s program builds upon seven years of content and lessons that has both educators and administrators learning how to engrain the values of sustainability into their school’s curriculum and culture.
Sustainable Communities

As a primary partner with Homewood Children’s Village (HCV) on the Kresge Foundation’s Climate Change, Health, and Equity Program grant, GBA is working with HCV, Center of Life, University of Pittsburgh’s Community Engagement Centers, and many others to propose place-based approaches to improve the health of communities by equitably advancing climate resilience and reducing health risks. After a needs assessment is conducted, residents of the Hazelwood, Homewood, and the Hill District communities will be engaged in climate and health education to create a replicable strategic policy agenda.

Now more than ever, GBA is committed to community planning integration with transformative sustainability objectives that focus on stakeholder engagement, community-scale infrastructure, and leadership development to create environmentally, economically, healthy, and socially vibrant communities for all people. In 2019, GBA started the Sustainable Communities Program as identified in our 2018-2020 Strategic Plan to fully integrate our work in addressing the social and environmental factors of the built environment at the neighborhood scale.

District PGH

District PGH is a collaborative of local organizations working to accelerate neighborhood and district-scale sustainable development which promotes climate resilience, health, and equity in the greater Pittsburgh region. District PGH was launched in November 2019 and will work alongside communities, professionals, and academics to research and assess, scale adoption of projects and initiatives, convene resources, advocate for updated legislation/policy, and organize convenings that forward the practice of sustainable frameworks within our communities.

Now more than ever, GBA is committed to community planning integration with transformative sustainability objectives that focus on stakeholder engagement, community-scale infrastructure, and leadership development to create environmentally, economically, healthy, and socially vibrant communities for all people. In 2019, GBA started the Sustainable Communities Program as identified in our 2018-2020 Strategic Plan to fully integrate our work in addressing the social and environmental factors of the built environment at the neighborhood scale.

Uptown EcoInnovation District

GBA remains committed to implementing City of Pittsburgh neighborhood planning processes through strong partnerships with our government agencies and partners. GBA continues to chair the Uptown Infrastructure Subcommittee and align energy planning, stormwater management, and community benefits with short and long-term action.

Women+ in Green

GBA’s Women+ in Green community continues to grow and evolve with new networking and collaboration opportunities for the region’s growing community of women+ in sustainability. Following our annual Women+ in Green breakfast in June of 2019, GBA hosted five Women+ in Green events in the second half of the year (including Happy Hours, Dinner Discussions, Book Club Discussions and a Mentor Mixer), and we will continue to offer a variety of engagement opportunities into 2020. Those events will include high-performance building tours featuring female project leads, book clubs, and intersections with other groups (like the Pittsburgh Living Future Collaborative). We are also developing strong partnerships with other local groups like Women+ in Design.

TOTAL OF 432 WOMEN+ IN GREEN EVENT PARTICIPANTS IN 2019
Make My Trip Count

In 2019, GBA released the final findings of the Make My Trip Count commuter survey to better understand how people in the Pittsburgh region get to and from work. The results from over 20,000 responses detail the Pittsburgh region’s multimodal transportation paths and commuting challenges. The survey has proved vital to informing large-scale plans like Pittsburgh’s Bus Rapid Transit plan, while transit authorities like the Port Authority and Southwestern Pennsylvania Commission incorporate the data into long-range transportation modeling.

This project was funded with generous contributions from the Hillman Foundation, Microsoft Corporation, and Duquesne Light Company.

The Pittsburgh 2030 District

The Pittsburgh 2030 District is the standard for 2030 Districts around the world. Pittsburgh’s District sets market standards for high performance building by committing landmark properties to 50% reductions in energy use, water consumption, and transportation emissions by 2030, while also improving indoor air quality. As the largest 2030 District in the world, Pittsburgh’s robust network of 544 buildings has saved $135 million and avoided over 1.2 million metric tons of CO2 to date. In 2019, the Pittsburgh 2030 District added the District Affiliate Program to include partners that are outside of the district boundary. The Affiliate Program added another 223 buildings (more than 10 million sq. ft.) to the region’s network. In addition, GBA brought the 2030 Challenge to Erie, successfully launching the Erie 2030 District. The Pittsburgh 2030 District is a public-private partnership facilitated by Green Building Alliance.

Establishing the Erie 2030 District

After facilitating the success of the Pittsburgh 2030 District, GBA carried that momentum up the rust belt. GBA has been active in Erie and Northwest Pennsylvania for the past decade promoting sustainable building and best practices. These efforts were solidified last year when Erie became the 24th Established 2030 District in the world. The Erie 2030 District includes 59 buildings and over four million square feet committed. The city’s commitment positions Erie for a sustainable future, increasing the entire region’s economic competitiveness while boosting owners’ return on investment. Local businesses are already reinvesting energy and water savings into sustained growth and renovations.
Education

Throughout 2019, GBA advanced increasingly ambitious standards for human health in the built environment by hosting educational opportunities that focused on training building professionals in the latest certifications. With a focus on third-party verification, GBA held educational workshops focused on LEED, Certified Passive House Designers, and Sustainable SITES. At the same time as the region shifts to a sustainable, innovation-based economy, GBA is positioning skilled trades and construction professionals to access sustainable building markets.

Tours

Through our local partnerships, GBA offers behind-the-scenes looks at some of Western Pennsylvania’s pioneers in sustainability through building tours offered to our members and the public at large. Led by green building experts and building professionals, GBA’s tours inform and educate participants in how leading companies are utilizing sustainable building practices in their own offices and practices.

Emerging Professionals

Dedicated to developing the next generation of green building leaders, GBA’s Emerging Professionals group holds educational events, networking opportunities, and community service for the region’s climate-conscious young professionals. The Emerging Professionals committee enables like-minded, young sustainability professionals to be an immediate force for progress within their own communities and beyond.

Inspire Speakers Series

Founded in 2012, the Inspire Speakers Series proposes a new vision for the region, one based on inclusive dialogue and shared prosperity. The series has brought over 100 national thought leaders to the historic Hill House stage in Pittsburgh’s Hill District neighborhood. The series, in its ninth season, facilitates a dialogue on the region’s transformation towards environmental, economic, and social vitality for all. Local artists, environmentalists, and green building professionals share the stage with national thought leaders like MacArthur Genius Mel Chin and Nobel Laureate Dr. Francis Arnold to share their inspiring expertise.
Launching the International Center of Excellence for High Performance Buildings

The United Nations selected GBA to oversee and assist the implementation of the second official International Center of Excellence on High Performance Buildings in the world. GBA and our partners are doubling down on efforts to catalyze important green building demonstration projects, increase professional trainings, influence research and policy, and work with international partners to distill best practices. This program places Greater Pittsburgh on an international stage and provides a timely opportunity to learn and share with others while scaling solutions.

Implementing the Sustainable Development Goals

The Center creates tangible solutions to the UN Sustainable Development Goals (SDGs). GBA and our partners will hold expert training sessions to train architects, engineers, contractors, and tradespeople in international best practices for sustainable construction, design, and operations to achieve the SDGs. GBA will convene this public-private partnership of leaders in government, business, and academia to identify and implement best practices in high performance building. This combination of direct expertise will allow projects across the region to implement best practices and innovative technologies and strategies.

“Of all the solutions to address climate challenge, improving the energy performance of buildings stands out. Beyond reducing our carbon footprint, this action will enhance quality of life, reduce energy bills, improve health, create jobs and encourage innovation.”

– Scott Foster, UNECE Director of Sustainable Energy
Communicating Pittsburgh’s Story of Sustainability

GBA amplifies Western Pennsylvania’s sustainability narrative, elevating the accomplishments of local start-ups, policymakers and researchers to shape a nationally recognized identity. Through the Pittsburgh Green Story (PGS) initiative, GBA has placed stories in USA Today, Fast Company, The Weather Channel, and Forbes Magazine, drawing new audiences while attracting potential investment to the city. In 2019, PGS placed over 50 articles in local and national publications and assisted in the release of over 60 press releases for projects around the region. As the Pittsburgh region continues to evolve into a healthier, more sustainable city, we will be there to tell the story.

This initiative is made possible by generous funding from the Richard King Mellon Foundation

The Importance of Partnerships

GBA’s dedication to advancing the region’s environment, health, equity and economy drives every strategic initiative, and each program continues to measurably improve the lives of residents across Western Pennsylvania. This could not happen without the strong partnerships we have with our municipal and developer partners. Developing high performance building code and training individuals on how to best design and construct to meet those codes are essential to combating climate change, creating an equitable region, and increasing impact.

C-PACE

In 2019, Allegheny County passed the Commercial Property Assessed Clean Energy (C-PACE) legislation. This innovative financing tool has the potential to leverage energy efficiency and building improvements across the region. GBA promotes this tool when meeting with developers, architects, and contractors to encourage utilization to meet our 2030 goals and increase greener, healthier buildings in the region.

50+ ARTICLES PLACED ABOUT PITTSBURGH’S SUSTAINABILITY JOURNEY
A Movement for Change

Green Building Alliance has become a movement for change, a community of architects, engineers, contractors, educators, developers, and citizens who advocate for healthy, equitable, and vibrant places. Our work is at once inspired by your achievements and founded on your challenges, and we strive to continue our regional transformation.

Thank you for 27 years of collaboration!

Individual Members

- Tamara Abell
- Neil Abrams
- Cat Adams
- Don Adams
- Stacy Albin
- David Alesci
- Paul Alesci
- Greg Alexander
- Valentins Alksnis
- Will Allen
- Laura Almandinger
- Jacob Altab
- Erik Altland
- James Ambrose
- Jeffrey Anderson
- Angela Andreuzzi
- Laeta Andrews
- Danielle Andrews-Brown
- Danielle Ansel
- Joseph Armbruster
- Nicholas Armstrong
- Mary-Lou Arscott
- Mike Artascos
- Robert Aumer
- Cody Austin
- Alice Avick
- Glenn Avick
- Nina Baird
- Lauren Baker
- John Baker
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- Brandon Bartram
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- Chastity Bey
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- Debbie Bielawski
- Amber Bierkan
- Dean Bierkan
- Melissa Bilec
- Cindy Bittel
- J. Black
- Kelsey Black
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- Clay Bler
- Brandon Blank
- Joe Blatter
- Morgan Block
- Beth Bodamer
- Abhshek Bodakay
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- Ashley Boenigk
- Eric Boer
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- Genesis Bojanoas
- Danielle Bond
- Gary Born
- Dogan Bontrager
- Eric Booth
- Bernie Born
- Drew Bosarti
- Charles Boston
- Eric Bost
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- Kristen Baunder
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- Jennifer Bowen
- Kevin Boyle
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- Krishon Bratton
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- Tracy Brindle
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- Zach Cleagh
- Amy Clever
- Alex Co

- Erica Cohran
- Haneen, PhD
- Dan Coffelt
- Laurie Colao
- Thomas Colburns, Jr.
- Alanna Calvin
- Malene Cama
- Harris
- Alessandra Comunale
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- Shannon Connery
- Tara Connor
- William Connawy
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- James Cook
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- Dana Craig
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- Christy Cramer
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- Jennifer Cristalob
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- Dabin Cunningham
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- Jenny Gross
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- Tony Grass
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- Mark Hartman
- Vadav Hasik
- J. Green Hayden

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Green Building Alliance

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2019 Funders

BNY Mellon
Claude Worthington
Benedum Foundation
Colcom Foundation
Energy Foundation
Hillman Family Foundations
Penelec Sustainable Energy Fund of the Community Foundation for the Alleghenies
PNC Charitable Trusts
Richard King Mellon Foundation
The Heinz Endowments
The Pittsburgh Foundation
The White Pine Fund
West Penn Power Sustainable Energy Fund

2019 Sponsors

Humanscale
Huth Technologies
Jendico Construction Corporation
Knoll
Mascaro Center for Sustainable Innovation
Mascaro Construction Company
Master Builders Association
Michael Baker International
Mistick Construction Company
Oxford Development Company
Peoples Natural Gas
Perfero Weiskopf Wagstaff & Gaertel
PITT OHIO
PJM Dick Inc
PNC
Renissance 5 Architects, P.C.
Siemens
Soba Construction Services, Inc.
SSM Industries Inc.
St. Montz Building Services, Inc.
Standard Air & Lite Corp.
Stantec
Tall Timber Group
The Efficiency Network
Total Energy Resources, LLC
Trane
UPMC and UPMC Health Plan
Urban Redevelopment Authority of Pittsburgh
WGL Energy
WTW Architects
### 2019 Financial Summary

#### TOTAL REVENUE

$2,147,004

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<th>Foundation Grants</th>
<th>Membership &amp; Donations</th>
<th>Sponsors</th>
<th>Contracted Services</th>
<th>Education &amp; Training</th>
<th>Miscellaneous</th>
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#### TOTAL EXPENSES

$1,684,607

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<th>Contracted Services</th>
<th>Operations &amp; Business</th>
<th>Events</th>
<th>Travel &amp; Meetings</th>
<th>Miscellaneous</th>
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<td>11.02%</td>
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## Current Sponsors

### Luminary

- **Humanscale**
- **Siemens**

### Platinum

- **Covestro**
- **DLC**
- **Forbo**
- **Mohawk Group**

### Gold

- **FedEx Ground**
- **Filtech**
- **Pennwest**
- **Superior Essex**

- **Santec**
- **TOTAL Energy**

### Silver

- **American Iron and Steel Institute**
- **BranchPattern**
- **BNY Mellon**
- **Evolve**

- **Oxford Development Company**
- **Stark Tech Group**
- **U.S. Department of Housing and Urban Development**
- **Jendoco**

- **Mascaro Construction**
- **Trane**
- **Copeland**
- **WGL Energy**

- **DMI**

## GBA Staff & Board

### Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lori Wisniewski Azzara</td>
<td>President, Cohen Seglias Pallas Greenhall &amp; Furman PC</td>
</tr>
<tr>
<td>Noah Shaltes</td>
<td>Vice President, PJ Dick</td>
</tr>
<tr>
<td>Jeffrey Huy</td>
<td>Treasurer, BuroHappold Engineering</td>
</tr>
<tr>
<td>Michael Barnard</td>
<td>Secretary, Oxford Development Company</td>
</tr>
<tr>
<td>Will Allen</td>
<td>Nascent Group Holdings</td>
</tr>
<tr>
<td>Demeshia Seals</td>
<td>Allegheny County</td>
</tr>
<tr>
<td>Mike Walsh</td>
<td>Deputy Secretary, Pennsylvania Department of Conservation and Natural Resources</td>
</tr>
</tbody>
</table>

### Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jenna Cramer</td>
<td>Executive Director</td>
</tr>
<tr>
<td>Chris Cieslak</td>
<td>Vice President of Program Strategy &amp; Impact and Pittsburgh 2030 District Senior Director</td>
</tr>
<tr>
<td>Paige Colao</td>
<td>Pittsburgh 2030 District Program Developer</td>
</tr>
<tr>
<td>Ellen Conrad</td>
<td>Green &amp; Healthy Schools Coordinator</td>
</tr>
<tr>
<td>Dario Giandomenico</td>
<td>Vice President of Strategy and Innovation</td>
</tr>
<tr>
<td>Tina Goparaju</td>
<td>PULSE Fellow</td>
</tr>
<tr>
<td>Katie Lockley</td>
<td>Green &amp; Healthy Schools Senior Director</td>
</tr>
<tr>
<td>Alyssa Lyon</td>
<td>Sustainable Communities Director</td>
</tr>
<tr>
<td>Jodi McKinney</td>
<td>Executive Assistant &amp; Operations Manager</td>
</tr>
<tr>
<td>Anthony Mendicino</td>
<td>Communications Director</td>
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<tr>
<td>Leslie Montgomery</td>
<td>Education Senior Director</td>
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<tr>
<td>Elisabeth Udyawar</td>
<td>Relationship &amp; Development Director</td>
</tr>
<tr>
<td>Megan Zeigler</td>
<td>Vice President of Planning and Policy</td>
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</tbody>
</table>