



# Corporate Sponsorship Opportunities

## Emerald Evening Gala September 24, 2020

Each year, GBA's supporters and community partners come together to celebrate notable projects and people who have impacted our region – and the globe – with visionary sustainability projects. Sponsorship of GBA's Emerald Evening demonstrates your company's leadership in shaping a sustainable future where everyone can thrive.

Emerald Evening will be a two part affair this year. On September 23, a group of GBA staff, board members, and volunteers will hand deliver a box of dessert, wine, event program, and raffle tickets to every registered participant. The evening of September 24, we will have a live two hour long event online via Zoom. The goals of the evening will be to create new networking connections, celebrate the work of the community, and yes, have some fun!

With your sponsorship of the event, you have the opportunity to place a custom advertisement in the evening's program, in addition to your logo featured on Emerald Evening marketing material. With the home delivery of goodies and the program, we anticipate greater advertisement impressions in the event program. We're excited to spread the word of the region's success and we want to include you in that conversation!

### Emerald Evening Sponsorships

#### Emerald (Presenting) Sponsorship – \$10,000

- ▶ 16 event tickets (meal deliveries)
  - ▶ Listed as a presenting sponsor on promotional material and invitations
  - ▶ Listed by name and logo as a presenting sponsor on event presentations
  - ▶ Full-page ad in Emerald Evening program (inside front cover or outside back cover)
  - ▶ Sponsor recognition on a chosen raffle presentation time
  - ▶ 32 raffle tickets (2 per participant)
- (Tax deductible amount: \$6,800)

#### Jade (Bar) Sponsorship – \$7,500

- 10 event tickets (meal deliveries)
- ▶ Listed as a sponsor on invitations and subsequent email invitations
  - ▶ Listed by name and logo as a presenting sponsor on all event presentations
  - ▶ Full-page ad in Emerald Evening program
- ▶ Sponsor recognition on a chosen raffle presentation time
- ▶ 20 raffle tickets (2 per participant)
- (Tax-Deductible Amount: \$5,000)

#### Sage Sponsorship – \$5,000

- ▶ 8 event tickets (meal deliveries)
  - ▶ Logo included on sponsor slides in evening presentation
  - ▶ Half-page ad in Emerald Evening program
  - ▶ Logo included on web award videos
  - ▶ Sponsor recognition on a chosen raffle presentation time
  - ▶ 16 raffle tickets (2 per participant)
- (Tax-Deductible Amount: \$3,150)

#### Olive Sponsorship – \$2,500

- ▶ 4 event tickets (meal deliveries)
  - ▶ Company logo on event presentation
  - ▶ Quarter-page ad in Emerald Evening program
  - ▶ 8 raffle tickets (2 per participant)
- (Tax-Deductible Amount: \$1,600)

#### Mint Sponsorship – \$1,500

- ▶ 2 event tickets (meal deliveries)
  - ▶ Company name on event materials
  - ▶ Eighth-page ad in Emerald Evening program
  - ▶ 4 raffle tickets (2 per participant)
- (Tax-Deductible Amount: \$1,050)

**Please complete the form on the reverse side and return by mail OR contact Elisabeth Udyawar, Relationships and Development Director, at [elisabethu@gba.org](mailto:elisabethu@gba.org) or 412-773-6017.**



**Green Building Alliance**

# Corporate Sponsorship Opportunities

## 2020 Emerald Evening Gala Sponsor Registration Form

Company/Organization Name\*: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Alternate Contact Person & Telephone: \_\_\_\_\_

Corporate Website: \_\_\_\_\_

*\*Please spell company name exactly as you would like it to appear in print.*

Sponsorship Level	Price	Quantity
Emerald <i>(includes 16 tickets and full-page ad)</i>	\$10,000	
Jade <i>(includes 10 tickets and full-page ad)</i>	\$7,500	
Sage <i>(includes 8 tickets and half-page ad)</i>	\$5,000	
Olive <i>(includes 4 tickets and quarter-page ad)</i>	\$2,500	
Mint <i>(include 2 tickets and eighth-page ad)</i>	\$1,500	
<b>A la Carte Tickets</b>		
Emerald Evening Ticket	\$200	
Emerald Evening Ticket <i>(Nonprofit and Public Employee Rate)</i>	\$150	
<b>A la Carte Print Advertisement</b>		
Full-Page Ad	\$2,000	
Half-Page Ad	\$1,250	
Quarter-Page Ad	\$600	
Eighth-Page Ad	\$300	
<b>Total:</b>		

Please contact Elisabeth Udyawar, Relationship & Development Director: [elisabethu@gba.org](mailto:elisabethu@gba.org) or (412) 773-6017 by July 10<sup>th</sup> to be included on printed invites.

Enclosed check (payable to Green Building Alliance)

Charge to my credit card

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Return with payment to:**  
**Green Building Alliance**  
**River Walk Corporate Centre**  
**33 Terminal Way, Suite 331**  
**Pittsburgh, PA 15219**