



Erie 2030 District Outreach Coordinator

Overview

Green Building Alliance's (GBA) Erie 2030 District Outreach Coordinator will create and maintain relationships with Erie 2030 District partners, funders, sponsors, and stakeholders. The Outreach Coordinator will develop strategies to engage, retain, and recruit 2030 District Partners and Affiliates as a dedicated set of stakeholders and aspire toward commitments from 100 percent of properties in the District boundary. This position reports to GBA's Pittsburgh 2030 District Senior Director and works closely with GBA's Director of Strategy & Analysis. This position is currently a part-time position requiring approximately 25 hours per week.

Green Building Alliance (GBA) advances innovation in the built environment by empowering people to create environmentally, economically, and socially vibrant places. As Western Pennsylvania's founding authority on sustainable design, GBA drives the market for healthy communities while equipping designers, manufacturers, developers, educators, and policymakers to catalyze systemic change. Named one of the Pittsburgh Business Times' Best Places to Work, GBA offers competitive compensation packages, flexible work schedules as needed, investment in ongoing personal and professional development, jovially intelligent co-workers, a strong purpose-driven team atmosphere, and a commitment to helping every building and community be sustainable so every person can thrive.

gba.org

The Erie 2030 District is a collaborative, nationally recognized, local community of high-performance buildings that aim to dramatically reduce energy and water consumption, and transportation emissions, while increasing competitiveness in the business environment and owner's returns on investment.

A Green Building Alliance strategic initiative, the Erie District achieved Established Status in October 2019 and currently has 13 Property Partners, 1 Resource Partner, and 1 Community Partner.

Duties

Include, but are not limited to:

- Create and maintain relationships with all Erie 2030 District partners, funders, sponsors, and stakeholders.
 - Develop strategies to engage, retain, and recruit 2030 District Partners and Affiliates as a dedicated set of stakeholders.
 - Aspire toward commitments from 100 percent of properties in the District boundary.
- Serve as Erie 2030 District representative and spokesperson.
 - Create strong media and educational messaging regarding the Erie 2030 District (with GBA Communications Director and District partners).
 - Continue to shape the Erie 2030 District brand so GBA and all partners can leverage the work being done to attract additional partners, while promoting the Erie region as healthy, resilient, and high performing.
 - Collaborate with Pittsburgh 2030 District to implement regional strategies and solutions as well as coordinate resources.
 - Communicate with GBA's internal and external stakeholders related to Erie 2030 District activity, progress, and strategy.
- Convene Erie 2030 District partners on a monthly basis.

- Assist in the curation of the meeting content, aligning appropriate speakers, case studies, and products to showcase how best to achieve 2030 Challenge goals.
- Involve GBA members and stakeholders in the Erie 2030 District process by sharing success stories, case studies, and data performance with a larger audience.
- Meet with Erie 2030 District partners one-on-one annually to review individual building data performance, provide technical and financial resources, discuss strategies and plan investments to achieve 2030 Challenge goals.
- Assist with the creation of District progress and measured performance according to national and District energy, water, and transportation baselines.
 - Assist with the creation and public presentation of annual District-wide [*Progress Report*](#).
 - Work with District partners to develop the tools, education, communications, and resources required to address questions of approach, products, financing, codes, suppliers, and communications/promotion.

Education, Skills & Abilities

- Bachelor's degree in related area (e.g. sustainability, engineering, architecture, business, urban planning, etc.) is preferred
- 3+ years of experience
- Passion for the built environment and community development, including the triple bottom line outcomes of healthy, high-performance spaces and sustainable development
- Exceptionally motivated and independent-thinker to contribute to the success of a high-functioning team
- Excellent relationship building skills
- Interest in acquiring Green building credentials (e.g., LEED Green Associate, Envision, Passive House)

GENERAL REQUIREMENTS

- Ability to have a flexible work schedule, including some early mornings and evenings for events
- Local travel and driver's license required; willingness and ability to use own vehicle on company business (mileage reimbursement provided)
- Infrequent regional, national, and international travel (with notice) is also anticipated

GBA strives to create a diverse and inclusive workplace. We highly encourage qualified applicants regardless of age, color, creed, disability, ethnicity, gender, gender identity or expression, marital status, national origin, race, religion, sexual orientation, military or veteran status (or any combination of these or related factors) to apply for consideration. GBA is an Equal Opportunity Employer.