

Pittsburgh 2030 District Senior Director

Overview

Green Building Alliance's (GBA) **Pittsburgh 2030 District Senior Director** leads the efforts to facilitate and implement the ongoing success of the Pittsburgh 2030 District program while advancing innovative energy solutions for the Western Pennsylvania region. This position will oversee the Pittsburgh 2030 District which encompasses Downtown, Oakland, the Northside, Uptown, and Strip District neighborhoods as well as District Affiliates across Western Pennsylvania. The [Pittsburgh 2030 District](#) is the largest in the world with over 767 committed buildings working collaboratively toward 50% reductions in energy use, water consumption, and transportation emissions by the year 2030, while improving indoor air quality. Additionally, the Pittsburgh 2030 District is establishing a stormwater metric to address local environmental concerns. As we enter the 10-year mark to achieve the 2030 Challenge goals, GBA is looking for a dynamic leader with experience in advancing diverse, multi-stakeholder initiatives that are solution and impact orientated. Additional qualities include extensive knowledge in building science, building data performance, and energy systems. This position reports to GBA's Executive Director, works closely with the entire leadership team, and directly manages the Pittsburgh 2030 District Program Developer and data analyst support staff.

Green Building Alliance (GBA) advances innovation in the built environment by empowering people to create environmentally, economically, and socially vibrant places. As Western Pennsylvania's founding authority on sustainable design, GBA drives the market for healthy communities while equipping designers, manufacturers, developers, educators, and policymakers to catalyze systemic change. Named one of the Pittsburgh Business Times' Best Places to Work, GBA offers competitive compensation packages, flexible work schedules as needed, investment in ongoing personal and professional development, jovially intelligent co-workers, a strong purpose-driven team atmosphere, and a commitment to helping every building and community be sustainable so every person can thrive. gba.org

Duties

Include, but are not limited to:

Lead and Manage the Pittsburgh 2030 District Program

- Lead Pittsburgh 2030 District strategy, vision, and program delivery for all property partners, District affiliates, and sponsors.
- Create and maintain relationships with all Pittsburgh 2030 District partners, funders, sponsors, and stakeholders.
 - Develop with GBA staff strategies to engage, retain, and recruit additional 2030 partners and affiliates.
- Serve as primary GBA 2030 District representative and spokesperson.
 - Create strong media and educational messaging regarding the Pittsburgh 2030 District (with GBA *Communications Director* and District partners).
 - Continue to shape the Pittsburgh 2030 District brand so GBA and all partners can leverage the work being done to attract additional partners, while promoting the Pittsburgh region as healthy, resilient, and high performing.
 - Collaborate with Erie 2030 District to implement regional strategies and solutions as well as coordinate resources
 - Represent Pittsburgh in the international 2030 Districts network, helping to create mechanisms such as baselines, benchmarks, resources, and educational tools.

- Communicate with GBA's internal and external stakeholders related to 2030 District activity, progress, and strategy.
- Manage and mentor Pittsburgh 2030 District program staff and interns and collaborate with Erie 2030 District staff and interns.
- Convene Pittsburgh 2030 District partners on a monthly basis.
 - Assist in the curation of the meeting content, aligning appropriate speakers, case studies, and products to showcase how best to achieve 2030 Challenge goals.
 - Involve GBA members and stakeholders in the Pittsburgh 2030 District process by sharing success stories, case studies, and data performance with a larger audience.
- Meet with Pittsburgh 2030 District partners one-on-one annually to review individual building data performance, provide technical and financial resources, discuss strategies and plan investments to achieve 2030 Challenge goals.
- Create and demonstrate collaborative District progress and measured performance.
 - Lead creation and public presentation of annual District-wide [Progress Report](#).
 - Work with District partners to develop the tools, education, communications, and resources required to address questions of approach, products, financing, codes, suppliers, and communications/promotion.
- Create periodic program, performance, and financial reports for GBA's Executive Director, Board of Directors, and funders.

Advance 2030 Data and Performance Tracking

- Continue growing a stronger building performance data platform with enhanced capabilities, additional metrics, and key building characteristics
- Advance the adoption, tracking, and refinement of the new indoor air quality metric.
- Create a fifth metric regarding stormwater tracking.
- Aspire toward commitments and data performance tracking from 100% of properties in the District boundary.
- Identify additional building performance metrics and data as needed and integrate national best practices into data analysis and tracking.
- Provide strategy and business planning to support growth of building performance data software and revenue generation opportunities.

Provide Project Technical Assistance

- Work with GBA staff to provide early stage support and project definition to integrate sustainability values, green building best practices, and 2030 Challenge goals into projects throughout the region, especially those with significant impact.
- Provide technical knowledge, performance targets support, and connection to resources and financing to projects within the 2030 District or those working towards achieving 2030 Challenge goals, including:
 - 2030 District Partners and Affiliates
 - Institutional Master Plans
 - Preliminary Land Development Plans
 - Greater Pittsburgh International Center of Excellence for High Performance Buildings
- Collaborate with GBA staff to develop and lead relevant education and training programs.

Support GBA's Operations and Development

- Assist with grant writing and reporting.
- Support development and fundraising efforts, including program-specific funding and diversifying GBA's stakeholder, membership, and sponsorship bases.
- Support GBA's efforts to create the necessary tools, techniques, and revenue needed to address current and future sustainability and decarbonization goals.

- Assist in development, coordination, and implementation of GBA's Strategic Plan.

Education, Skills & Abilities

- Passion for the built environment and community development, including the triple bottom line outcomes of healthy, high-performance spaces, and sustainable development
- Bachelor's degree in related area (e.g. sustainability, engineering, architecture, business, urban planning, etc.), Master's preferred
- 10+ years of experience in the sustainability sector, with demonstrated success in project implementation, program development, and staff management
- Specific experience and expertise in building design, construction, performance, operations, and maintenance approaches, best practices, and technologies.
 - Existing understanding of common building data points, metrics, benchmarking, and other quantitative methods
 - Prior experience with Energy Star Portfolio Manager, GIS, Tableau, and other data-centered software a plus
 - LEED Green Associate or Accredited Professional (or other green building) credential a plus; willingness to pursue such a credential a necessity
- Exceptionally motivated and independent-thinking multitasker to contribute to the success of a high-functioning team:
 - Possession of excellent organizational skills; detail-oriented and task-driven
 - Ability to manage multiple projects at once
 - High level of integrity and commitment to excellence, with ability to respond quickly to change and create flexible approaches to new challenges
 - Creativity in analyzing and solving problems with envisioning system-level solutions
 - High energy, drive, and entrepreneurial spirit; self-starter with a positive attitude
 - Strong interpersonal skills and ability to cultivate relationships with diverse groups
 - Bring optimism, support, and compassion to work daily
- Excellent written, verbal, presentation, and facilitation skills:
 - Clear communication style
 - Ability to convey and translate GBA's mission-centered message and programs with both quantitative and qualitative information to diverse technical and nontechnical audiences
- Proficiency with Microsoft Office programs (Outlook, SharePoint, PowerPoint, Word, and Excel)

GENERAL REQUIREMENTS

- Based at GBA's offices on Pittsburgh's South Side in The Highline, a mixed-use, riverfront development offering access to bike trails, green spaces, a workout facility, coffee shop, and businesses
- Ability to have a flexible work schedule, including some early mornings and evenings for events
- Local travel and driver's license required; willingness and ability to use own vehicle on company business (mileage reimbursement provided). Infrequent regional, national, and international travel (with notice) is also anticipated.

GBA strives to create a diverse and inclusive workplace. We highly encourage qualified applicants regardless of age, color, creed, disability, ethnicity, gender, gender identity or expression, marital status, national origin, race, religion, sexual orientation, military or veteran status (or any combination of these or related factors) to apply for consideration. GBA is an Equal Opportunity Employer.

Submit applications via email to hr@gbapgh.org by May 22, 2020.