Overview

Green Building Alliance’s (GBA) Vice President of Strategy & Innovation develops and implements transformational planning, projects, and policy efforts across GBA’s network. As the environmental, social, and economic impacts of climate change are becoming more urgent, GBA has led the call to action through its strategic initiatives. This position will be integral to providing technical assistance to building-, community-, and district-scale projects throughout Western Pennsylvania to achieve holistic sustainability outcomes, while also advancing strategic initiatives and policies that support green building and sustainability. In addition, this position will support GBA’s overall operations, strategy, innovation, and development goals, balancing team effectiveness with revenue diversification. This position reports to GBA’s Executive Director, works closely with the Vice President of Planning & Policy and entire leadership team, and supports all staff with integrating strategy and innovation across all programs.

Green Building Alliance (GBA) advances innovation in the built environment by empowering people to create environmentally, economically, and socially vibrant places. As Western Pennsylvania’s founding authority on sustainable design, GBA drives the market for healthy communities while equipping designers, manufacturers, developers, educators, and policymakers to catalyze systemic change. Named one of the Pittsburgh Business Times’ Best Places to Work, GBA offers competitive compensation packages, flexible work schedules as needed, investment in ongoing personal and professional development, jovially intelligent co-workers, a strong purpose-driven team atmosphere, and a commitment to helping every building and community be sustainable so every person can thrive. gba.org

Duties

Include, but are not limited to:

Oversee Project Technical Assistance Strategy and Implementation

- Provide early stage support and project definition to integrate sustainability values, green building best practices, and 2030 Challenge goals into projects throughout the region, especially those with significant impact
- Develop strategy, policy, and oversee implementation for GBA’s Technical Assistance to projects, including technical assistance engagements related to:
  - Government agencies, their authorities and departments
  - Large-scale private developments
  - Institutions, including higher education and K-12 schools
  - Individual buildings
  - 2030 District Partners and Affiliates
  - Greater Pittsburgh’s International Center of Excellence for High Performance Buildings
- Provide technical assistance to projects throughout the region, including owner advisement on large-scale projects and partnership with government departments/agencies on sustainability reviews
- Coordinate GBA effort to collaborate on performance targets for Institutional Master Plans and Preliminary Land Development Plans with the City of Pittsburgh
- Provide technical knowledge to develop and lead relevant education and training programs

Collaborate/Lead on GBA’s strategy for growth and expanded impact

- Lead GBA’s efforts to create the necessary tools, techniques, and revenue needed to address current and future sustainability and decarbonization goals
- Assist in development, coordination, and implementation of GBA’s Strategic Plan
• Work closely with the Executive Director and senior GBA staff in creating vision, strategy, and implementation plan for the Greater Pittsburgh International Center of Excellence for High Performance Buildings
• Assist with mapping GBA’s existing programs into global frameworks such as the UN Sustainable Development Goals (SDGs) to evaluate our regional progress under a universal framework for environmental and social outcomes
• Convene meetings and workshops with local, regional, national, and international stakeholders to advance existing and emerging program opportunities
• Work across GBA to integrate and connect program development as necessary for greater impact, and strategize to design programs to meet future conditions as sustainability and our current environmental, economic, and social landscape continually evolve and change

Assist Pittsburgh 2030 District & Data Enhancement
• Support Pittsburgh 2030 District Senior Director and team with strategy, vision, and program delivery in connection with project technical assistance
• Aspire toward commitments from 100% of properties in the District boundary
• Support Pittsburgh 2030 District team’s efforts to engage, retain, and recruit 2030 District Partners and Affiliates as a dedicated set of stakeholders
• Assist as needed with defining and tracking property performance according to national and District energy, water, and transportation baselines (with GBA’s Pittsburgh 2030 District Senior Director)
• Support Pittsburgh 2030 District team in growing a stronger building performance data platform with enhanced capabilities, additional metrics, and key building characteristics; leverage data and success stories to attract additional partners
• Provide strategy and business planning to support growth of building performance data software

Support GBA Operations & Development
• Assist with grant writing and reporting
• Support educational trainings and events
• Support development and fundraising efforts, including program-specific funding and diversifying GBA’s stakeholder, membership, and sponsorship bases

Education, Skills & Abilities
• Bachelor’s degree in related area (e.g. sustainability, engineering, architecture, business, urban planning, etc.), Master’s preferred
• 15+ years of experience in the sustainability sector, with demonstrated success in project implementation, program development, and staff management
• Specific Experience and Expertise in:
  • City Planning, Building Design + Construction: knowledge of and experience in programming, planning, and architectural design at all scales—from zoning, development, infrastructure, and master planning to building design, system coordination, detailing, fabrication, and construction; extensive interdisciplinary experience and depth, facilitating collaboration across professions, specialties, and trades
  • Strategic Thinking, Planning, and Execution: identification of patterns, connections, critical issues, reasons + causes; recognition of fundamental elements, systems, relationships; development of future possibilities, scenarios, long-term goals; creation of concepts, detailed ideas, operational schemes; formation of partnerships, collaborative teams; utilization of specific resources to deliver on commitments made, etc.
  • Innovation/Research + Development: experience with industry/market research and customer-problem analysis; identification of problem structure and solution insight; development of potential solutions; visualization and storyboarding; formulation of R+D project plans; R+D project management
o Business Development/ Product + Service Development: experience with value proposition design and business model creation; market development based upon identification of market gaps/market opportunities; product/service design iteration and prototype testing; product/service specification and market launch

• Passion for the built environment and community development, including the triple bottom line outcomes of healthy, high-performance spaces and sustainable development
• Ability to develop familiarity with sustainability metrics at all scales, benchmarking, and other quantitative methods
• Exceptionally motivated and independent-thinking multitasker to contribute to the success of a high-functioning team:
  o Possession of excellent organizational skills; detail-oriented and task-driven
  o Ability to manage multiple projects at once
  o High level of integrity and commitment to excellence, with ability to respond quickly to change and create flexible approaches to new challenges
  o Creativity in analyzing and solving problems with envisioning system-level solutions
  o High energy, drive, and entrepreneurial spirit; self-starter with a positive attitude
  o Strong interpersonal skills and ability to cultivate and grow relationships with diverse constituencies
  o Bring optimism, support, and compassion to work daily
• Excellent written, verbal, presentation, and facilitation skills:
  o Clear communication style
  o Ability to convey and translate GBA’s mission-centered message and programs with both quantitative and qualitative information to diverse technical and nontechnical audiences
• Knowledge of Microsoft Office programs, with an advanced proficiency in Excel highly preferred; prior experience with ENERGY STAR Portfolio Manager, GIS, and other data-centered software preferred
• Proficiency with Microsoft Office programs (Outlook, SharePoint, PowerPoint, Word, and Excel)
• Green building credentials (e.g., LEED Green Associate, Envision, Passive House) or interest in acquiring supporting credentials

**GENERAL REQUIREMENTS**

• Based at GBA’s offices on Pittsburgh’s South Side in The Highline, a mixed-use, riverfront development offering access to bike trails, green spaces, a workout facility, coffee shop, and businesses
• Ability to have a flexible work schedule, including some early mornings and evenings for events
• Local travel and driver’s license required; willingness and ability to use own vehicle on company business (mileage reimbursement provided). Infrequent regional travel (with notice) is also anticipated.

*GBA strives to create a diverse and inclusive workplace. We highly encourage qualified applicants regardless of age, color, creed, disability, ethnicity, gender, gender identity or expression, marital status, national origin, race, religion, sexual orientation, military or veteran status (or any combination of these or related factors) to apply for consideration. GBA is an Equal Opportunity Employer.*

Submit applications via email to hr@gbapgh.org by March 10, 2020